



award incentive group

INSIDER

Summer 2016

“ AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE. ” -Ben Franklin
(It’s an old one , but a good one!)

“Companies that infuse wellness into their corporate cultures actually demonstrate improved bottom-line performance. A recent study published in the Journal of Occupational and Environmental Medicine showed that companies recognized by the C. Everett Koop National Health Awards for nurturing a culture of health, by specifically focusing on the wellbeing and safety of their workers, have outperformed the stock market by a factor of 3:1 from 2000-2014.”* Medical expenses go down, and productivity goes up. The most appealing programs are based on both participation and successful outcomes. Incentives are important and rewards should be offered for taking part with small steps as well as for achieving goals and challenges . Awards can occur weekly, monthly, or quarterly and for individuals or for teams. For example, points could be earned to select merchandise from an online catalog, or promotional items may be given. Or perhaps a symbolic custom award in the form of a ring, pin or desk top piece may be presented.

Forward-looking companies are working to create “an environment in which employees are valued, all their different dimensions of wellness are recognized, and they are supported to develop healthy habits and lifestyles.”*

*Global Wellness Institute 2016 Future of Wellness at Work

THE COOK 'S CORNER

Tuna Tomato Blossoms

- 2 Large Tomatoes
- 1 6oz Can of Tuna in Water
- 1/3 C Miracle Whip Light
- 1 Stalk Celery , Chopped
- Lettuce Leaves
- Paprika

- Core tomatoes and cut vertically into 6th’s., but not all the way through.
- Mix tuna, Miracle Whip, & celery.
- Pull tomato sections partially apart and fill with tuna mixture.
- Lightly sprinkle paprika over the top.
- Serve on lettuce leaves.



So, What’s Your Story?

Storyboard

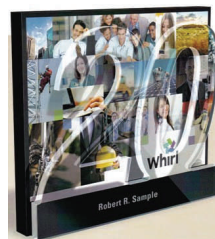
AWARDS THAT TELL YOUR STORY

is a meaningful way to recognize any great accomplishment—a company milestone, a great sales achievement, or an employee’s years of service. Your story shines through acrylic numbers and/or letters on these desktop awards.

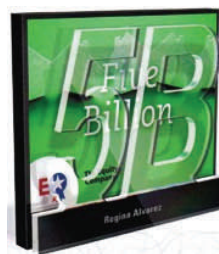


←—Tell your story with your Mission or Values statement.

Tell your story with a custom photo collage. →



Tell your story with a message of thanks—→



←—Tell your story about an organizational milestone.



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