



award incentive group

INSIDER

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WHAT 'S TRENDING: GAMIFICATION

According to the Incentive Research Foundation, gamification is the use of game mechanics to drive behavior in a non-game context predictability. This revolutionary incentive strategy moves employees to higher engagement levels by tapping into the human psyche. The idea is that concepts such as competition, points, and levels can be effectively used to raise performance initiatives. The gamification approach is not intended to simply make work fun, but to frame corporate objectives in a way that is easy for employees to engage in and understand. Businesses have been implementing game mechanics for a decade now, and it is considered to be one of the most significant engagement developments. Our Carousel platform uses gamification technology to make recognition fast, frequent, and fun!

THE COOK 'S CORNER

ZESTY SOUTHWEST GRILLED SHRIMP

- Thaw and place 1 bag of rinsed shrimp (tails on) in a freezer bag.
- Pour olive oil and 2 Tbsp of your favorite seafood dry rub (ex. Old Bay) in bag and work into shrimp
- Grill shrimp on high setting for 2 minutes each side until pink and firm.
- Plate and enjoy!

MAKING RECOGNITION FAST, FREQUENT & FUN!

Introducing Carousel: a media platform providing a single customizable social engagement solution that unites your multi-generational workforce. This tool is especially effective for milestone, safety, performance, and wellness programs. Plus, the mobile app offers recognition capabilities on the go.



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