



award incentive group

INSIDER

Winter 2015

TOTAL REWARDS IS MORE THAN COMPENSATION & BENEFITS

A common question within the recognition industry is whether or not recognition programs are included in an organizations "total rewards" strategy. WorldAtWork describes total rewards simply as a value proposition, so the answer is that it is certainly included and that it is actually one of the key components used to drive organizational success. Seeing as monetary benefits fall short of incentivizing performance, recognition "meets an intrinsic psychological need for appreciation for one 's efforts and can support business strategy by reinforcing critical behaviors.." (Alliance for Work-Life Progress). Hence, the key to an effective total rewards program is combing performance and recognition initiatives with a robust compensation and benefits package. Our Carousel platform has given many clients the platform they need to complete their total rewards

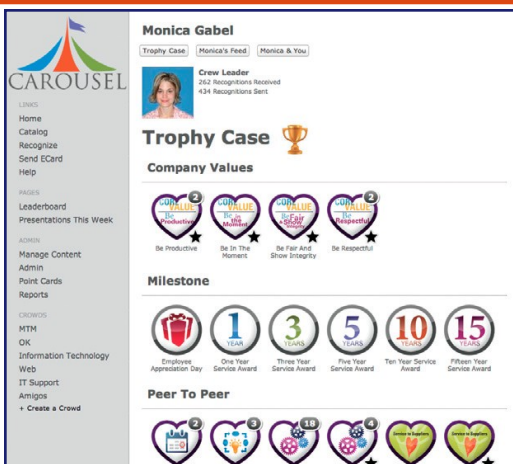
THE COOK ' S CORNER

WARM APPLE CRISP

Ingredients:

- 1 C flour 1 egg
- 1 C sugar 3/4 tsp salt
- 1 tsp baking powder
- 1/3 C melted butter
- 6 peeled & sliced apples

- Heat oven to 350°
- Spray 9x9 Pyrex pan with PAM and put apples in pan.
- Using a fork, mix flour, sugar, salt, baking powder, & egg in bowl
- Sprinkle crumble mix over apples
- Pour butter on top
- Bake 30-40 minutes
- Eat while it ' s warm!



CAROUSEL MAKES TOTAL REWARDS EASY

Implementing a total rewards strategy doesn' t have to be complicated. With compensation and competitive benefits in place, Carousel takes care of everything else; a reward and recognition system to support your culture provides for positive interaction within your organization-even at a global level. Carousel gives you the competitive advantage necessary to keep top talent and increase results.



Chip McDonald, Sr. Recognition Consultant at Award Incentive Group

67 East Washington St. Chagrin Falls, OH 44022

chip@awardincentivegroup.com

440-247-5552 (work)

440-478-6300 (cell)